



GAULT'S COMPANY INVESTS IN COCAVO

FIVE PERCENT, TRADING as Simon Gault Home Cuisine, recently acquired a minority holding in start-up Cocavo Limited with an option to increase this holding in 12 months time.

Five Percent managing director Nick Baylis says when they first met with Cocavo founder Chris Nathan they were immediately impressed with the innovative product. "It was a pretty easy and instant decision for us to invest," he says.

Cocavo is a world first, blending avocado and coconut oil to create what is regarded as the world's healthiest coconut oil. Cocavo has less saturated fat than regular coconut oils and when blended with avocado oil offers the added health benefits of avocado oil, including high levels of mono-unsaturated fat, vitamin E and plant sterols.

"The high smoke point makes it ideal for cooking," says Simon Gault. "But what really impressed me though was the quality and cleanness of the Cocavo oil."

Gault is taking on an active brand ambassador role with Cocavo. He'll be working closely with the company to develop recipes and exciting ways for customers throughout Asia Pacific and North America to enjoy the unique product.

ONLINE TRAINING COURSE FOR START-UPS

BUSINESS OWNERS CAN now gain essential business skills via a brand new online training course. The Fast Track Start-Up Program has been developed by Fiona Clark, director of BreakThrough Business Solutions, and is the first time her expertise and strategies have been available via a digital-only platform.

The program is particularly for SMEs in their first two years of trading. "I was inspired to create it after repeated requests for help from business owners who wanted a sensible, step-by-step approach to learning the crucial elements of how to grow and maintain a flourishing business," says Clark.

"Small business owners often contact me because they're feeling stressed, worried about cashflow and tired of working long hours for little return. They know they need to do something different, but don't know what to do or how to do it.

"This program can take them out of overwhelm and put them firmly on the path to sustained business success," she says.

There are six modules in the six-month course, including planning, systems, sales and marketing. "We work our way logically through the fundamental building blocks of any viable company," explains Clark. "Failure to properly understand and implement just one of these could be a very costly mistake."

Although this is remote learning, program participants have the benefit of regular check-ins from Fiona and her team to ensure they are using the many available resources (including downloadable templates and videos) and are on track.

"These models and strategies have been proven time and again. I've used them with hundreds of companies, so I know they work," explains Clark.

Course members have the additional support of an exclusive digital forum, where ideas and innovations can be shared, and discussion points raised, while being part of a positive online community.

"This program isn't based on academic learning, but on what works in the real world. It's highly practical and hands-on, and designed to fit in around a SME's hectic schedule.

"I know that participants who commit to this course, get stuck in and do the work, really will get the results they deserve."

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